

Callie Liberty

Catherine "Callie" Liberty
www.libertylikethestatue.com

Gallup StrengthsFinder Top Strengths

*Learner *Arranger *Input *Positivity *Individualization

I recently graduated Cum Laude from the University of Mary Washington with a departmental distinction for research. Areas of expertise include:

- Leading groups
- Blogging
- Social Media
- Word Press
- Research
- Photoshop
- 3D Printing
- Timeline Tools
- Presentation Tools
- Microsoft Office Suite

Work Experience

2017 (July – September)

Northern Virginia Transportation Alliance

- Communications contractor – selected to create a social media and communications plan for the 30-year old organization struggling to message across media platforms
- Developed turn-key media plan to maximize the associations visibility in the DC media markets
- Worked with staff to establish protocols for media and media platform engagement
- Streamlined their social media presence and provided tools to enhance their advocacy

2014- 2017

Digital Knowledge Center – University of Mary Washington (UMW)

- Responsible for educating and assisting students with digital tools and programs one on one, as well as leading workshops for groups.
- Developed strategies for students related UMW has a heavy emphasis on students creating a digital footprint, offering domains and various digital tools
- Peer tutor, assisting students with communications projects

2014 Leadership Fairfax

- Social Media intern - helped a 25-year old nonprofit create a social media strategy

Education

2013-2017

University of Mary Washington – Fredericksburg, VA

- Major in History and a minor in Digital Studies, graduated Cum Laude
- Dean's List 2015-2017